



## **Princeton Financial® Systems Signs Large North American Asset Manager as New ePAM® Client**

### **Expansion of client base for Princeton Financial® Systems' and StatPro's joint end-to-end accounting and analytics offering**

Princeton, 07 April 2009. A large US Asset Manager specializing in fixed income management has opted for Princeton Financial® Systems' ePAM® and PAM® Composites powered by StatPro as its future integrated accounting, composite and portfolio reporting platform.

ePAM is Princeton Financial Systems' (PFS) industry leading Software as a Service (SaaS) deployment of PAM. The PAM family of products provides international portfolio management and accounting solutions with unmatched depth and flexibility in accounting capabilities and support of regulatory requirements. PAM Composites powered by StatPro is a multi-currency composite and portfolio reporting solution designed to provide a complete platform for achieving and maintaining compliance with the Global Investment Performance Standards (GIPS®).

The new solution will replace the client's in-house accounting system and will seamlessly integrate with the client's front office system Aladdin® by BlackRock Solutions. As a result, manual operations will be replaced with an enhanced straight through processing with automation in accounting, performance measurement, bank reconciliation and reporting.

The ability to integrate trade and security master data with the front office system in order to support a diverse fixed income and derivatives portfolio with performance measurement and composite management were important decision criteria for the client. "Our SaaS delivery of integrated world class tools for investment accounting and analytics is a compelling proposition for investment managers who have sophisticated requirements but wish to focus on the core activities of investment management. We are very pleased that this model is being embraced by the marketplace", underlines Lorne Whitmore, Global Head of Sales at Princeton Financial Systems.



“StatPro is very pleased to welcome this client on the joint Princeton Financial Systems-StatPro SaaS platform. Economic imperative means that asset managers need to reduce the total cost of ownership of core software functions and our combined platform offers a truly excellent solution for our joint clients and we expect to see a rapid take up of our SaaS platform in the months to come”, said Mark Bramley, CEO StatPro Inc.

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### **About StatPro®**

StatPro Group plc is a leading provider of portfolio analytics and data solutions for the global asset management industry. StatPro floated on the London Stock Exchange in May 2000 and transferred its listing in June 2003 to AIM. Through a combination of organic growth and by acquisitions, StatPro has grown its revenue from less than £1 million in 1999 to £28.4 million today. StatPro currently enjoys a 94% renewal rate.

For more information on StatPro, please visit our website at [www.statpro.com](http://www.statpro.com).

### **About Princeton Financial® Systems**

Princeton Financial® Systems (PFS), a State Street Company, is a leading provider of investment accounting, investment compliance, data management, and reporting solutions to the global investment industry. Our solutions are used worldwide by over 430 leading investment managers, custodians, insurance companies, pension funds, hedge funds, and banks, which manage combined total assets of over \$5 trillion in more than 40 countries. More than \$3 trillion AUM worldwide are monitored with PFS' award-winning investment compliance solution MIG21 powered by its LawCards® suite of rule libraries for global compliance.

PFS, headquartered in Princeton, NJ has offices located throughout the United States, Canada, Australia, Singapore, United Kingdom, the Netherlands, Luxembourg, France, Germany and Switzerland.



# media Release



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For more information, visit Princeton Financial® Systems' website at [www.pfs.com](http://www.pfs.com) or [www.pfs.aquin.com](http://www.pfs.aquin.com).

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